

UPPER EAST

A LEASIDE | VILLAGE | COMMUNITY



CELEBRATING TORONTO'S UPPER EAST SIDE

10 Reasons to Love The Upper East Side

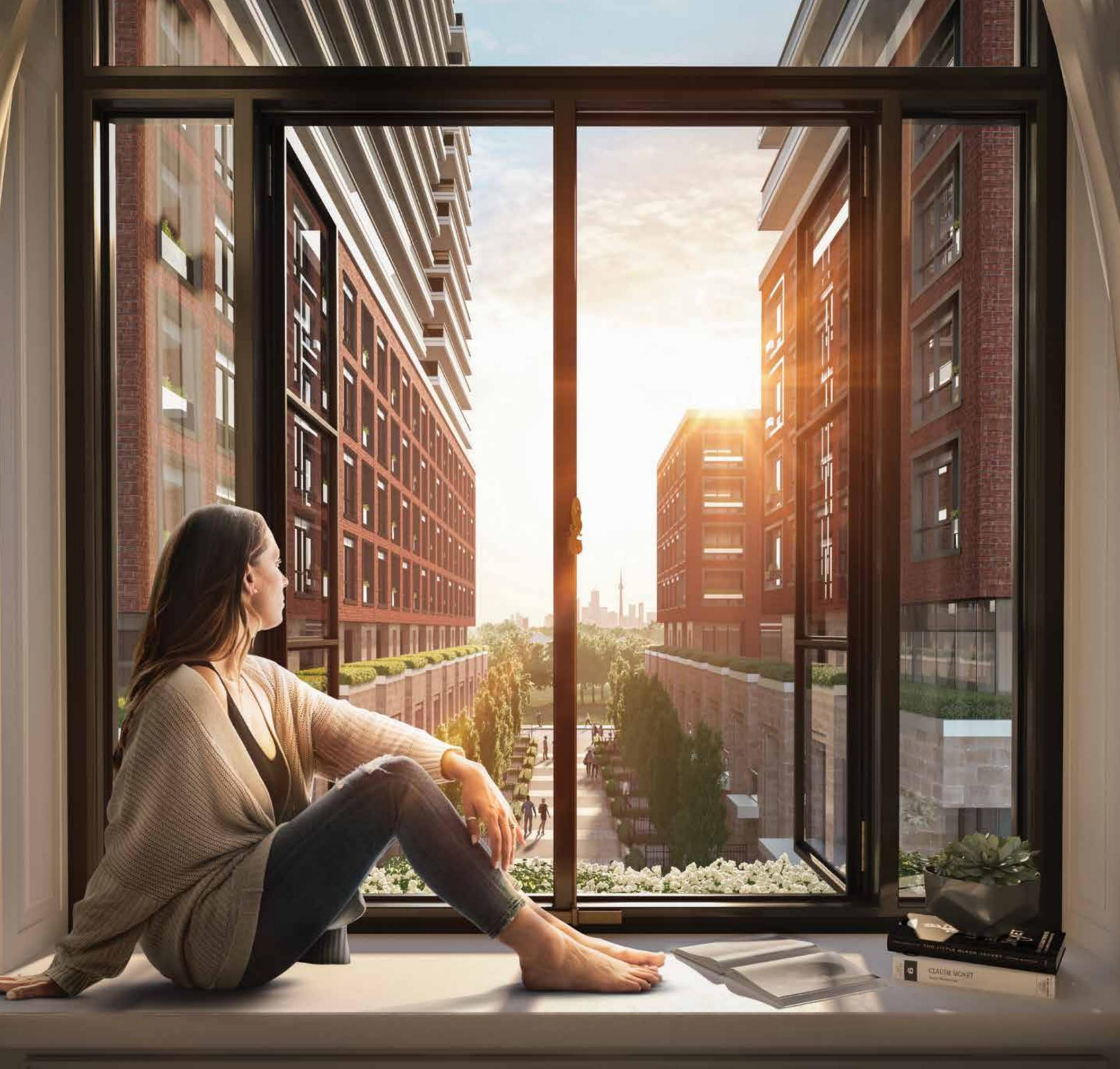
Find out why we're one of
Toronto's top neighbourhoods

5 Poses to Prevent Back Pain

Ease into these yoga moves
and get back on track

The Evolution of Eglinton

Q & A with Camrost Felcorp's
Joseph Feldman



Residences of
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The Evolution of Eglinton: Q & A with Camrost Felcorp's Joseph Feldman



my ———
UPPER EAST VILLAGE

WE'RE
PROUD TO
BE A PART
OF YOUR
COMMUNITY

WASHER



Community *Vision* & Opportunity

In my four decades developing neighbourhoods throughout the GTA, never have I encountered a space with more character and opportunity than the charming community of Leaside. Taking into consideration the magnetism of an area that attracts those with a zest and vibrancy for life, with its abundant green spaces and interconnected parklands and trails, its many cafés and quaint shops, not to mention some of the city's most coveted public and private schools, it's no wonder this plentiful location has developed into Toronto's very own Upper East Side.

Through countless visits to Leaside, we have experienced a place that delivers on the same promise of convenience and comfort for which the Camrost Felcorp name is so well known. Consistently incorporating the consideration of key factors such as access to transit, recreational amenities and future possibilities, as well as a keen sense of community potential, we're proud to have led the transformation of some of Toronto's most desirable neighbourhoods. From the award-winning Imperial Village master-planned community at Avenue Rd. & St. Clair, to the meticulously luxurious Yorkville Private Estates of the Cumberland Tower and the Cumberland Tower Suites, our vision has always been to create developments that seamlessly integrate with their surrounding locations, and provide an offering that adds value to the community.

Over the last 40 years, we've made it our job to improve upon Toronto's leading neighbourhoods, and our portfolio of more than 60 buildings, 10,000 residences, and 2 million square feet of office and retail space, shows just that.

We're honoured to offer an exciting new residential opportunity, the Residences of Upper East Village, within Toronto's charming Upper East Side. We want the community of Leaside to continue to thrive and we're thrilled to be adding value to a neighbourhood that's entrenched with the vibrant spirit and charm of a true community.

Sincerely,



David Feldman
President & CEO, Camrost Felcorp
Sponsor, Upper East Side Magazine



Top 10 reasons to love Toronto's Upper East Side



01 Eat, Drink and be Merry

There is always a restaurant with flavours from around the world to explore in the neighbourhood! The Upper East Side has an incredible collection of pubs and bars to enjoy an evening drink. Check out the delectable menu at popular watering hole, Local, at 180 Laird Drive.

02 Family Friendly

The area is hopping with amenities suited for a family. There are a multitude of schools to choose from and a well-stocked public library in the centre of the neighbourhood. Leaside also includes recreational spots like the Leaside Memorial Gardens, which is home to two hockey rinks, popular local teams The Leaside Flames and The Leaside Wildcats, as well as the local curling club and community swimming pool, and acts as a social hub for its surrounding residents. The Leaside Lawn Bowling Club is another popular community destination.

03 Walk and Bike Everywhere

The pleasure of living in a neighbourhood that has walking and biking space is unparalleled. The Upper East Side offers the conveniences of several stunning biking and walking trails to enjoy.

04 Support of Small Businesses

The Upper East Side is home to dozens of small businesses and the neighbourhood is incredible at supporting each one. For example, family-owned grocer Badali's is in its 79th year on Bayview, and local fishmonger De La Mer has been serving fresh fish to the neighbourhood for more than 20 years!

05 Activity Abundant

The activities are endless in the Upper East Side! Choose from a variety of exercise classes, including hot and traditional yoga, pilates, Crossfit, and more. Beyond the local studios, clubs and gyms, the area is literally surrounded by thousands of kilometres of walking and biking trails in the Don Valley, from the Wilket Creek Park to the Lower Don Parklands.

06 City Conveniences & Community Charm

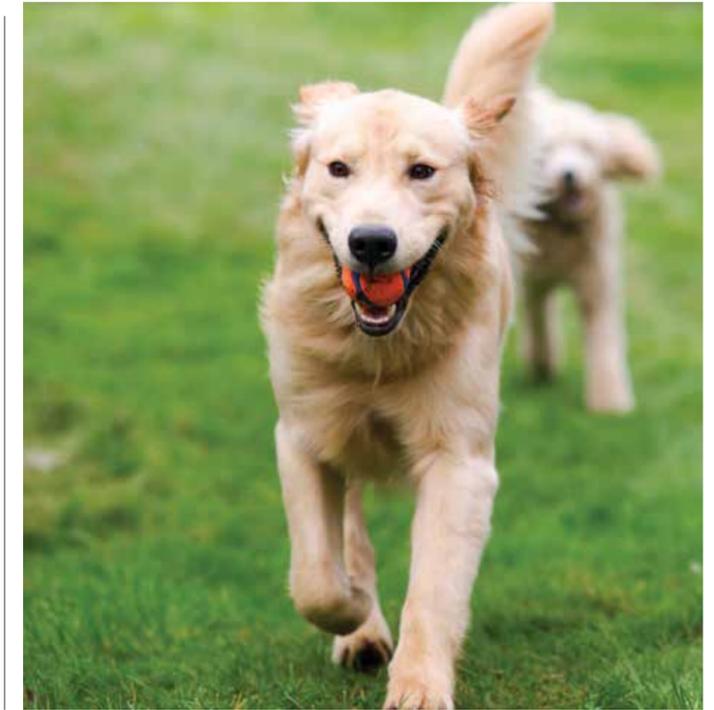
Access the many benefits of big city living while still enjoying the quaint comforts a small community can bring. Leaside's close proximity to the TTC and Eglinton LRT means you can take a quick jaunt downtown or around the GTA. Alternatively, the DVP is a stone's throw away, providing the option of a relaxing weekend getaway up north or the ability to explore to your heart's content, any time you like.

07 Rich Historical Relevance

For decades, the Upper East Side has been a vital part of Toronto's community growth. Previously home to the railways and manufacturing industry, Leaside developed into a residential area in the 1950s, and was the first region in Ontario that was planned in complete detail before any buildings were erected. In 1997, after expanding into a community many Torontonians called home, Leaside was officially merged with the City of Toronto.

08 Fashion

You can be stylishly dressed from head to toe in the Upper East Side. Local and international brands are available in a wide range of fashionable shops and boutiques across the Bayview strip.



09 Café Culture

Love to start your day with a friendly smile and an espresso? Skip the franchises, there is no shortage of European inspired cafés in the Upper East Side. Check out Pâtisserie La Cigogne for a killer croissant and Hollywood Gelato for the perfect Italian press.

10 Leaside Locals

The Upper East Side has been home to many well-known Canadians, including former Prime Minister, Stephen Harper, who grew up in Leaside, and hockey great Doug Gilmore. Actor and Comedian Colin Mochrie, as well as NHL hockey player Trevor Kidd, join many famous Canadians who love to call Leaside home.



THE UPPER EAST-ENDER

The classic citrus and mint cocktail has an elevated flavour through the inclusion of fresh cucumber.

INGREDIENTS

2 oz. gin
1 oz. fresh lime juice
3/4 oz. simple syrup
8 mint leaves
2 slices of cucumber

Tools: Shaker, muddler, strainer

Glass: Cocktail

Garnish: Thin slice of cucumber

DIRECTIONS

Lightly muddle the cucumber and mint leaves in a shaker. Add the liquid ingredients and shake well with ice. Strain liquid into a chilled glass. Float the garnish on top of drink.

THE UPPER EAST SIDE WALKER

With unexpected flavours, this cocktail will raise the bar on your hosting game.

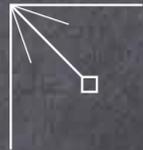
INGREDIENTS

1/4 cup applejack
1/4 cup fresh lime juice
3/4 cup pure maple syrup (preferably Grade B)
6 tablespoons apple cider vinegar
4 cups chilled Hefeweizen beer
3/4 cup chilled club soda
8 lime wedges

DIRECTIONS

Stir first 4 ingredients in a large pitcher. Add 1 cup ice. Cover and refrigerate until well chilled, about 2 hours. Gently stir in beer and club soda. Fill 12oz. highball glasses with ice. Divide cocktail among glasses. Garnish with lime wedges and serve.

Enjoy!



Black is the New Black

Looks of the Season for Your Little Leasiders

According to Heather Lisi of West Coast Kids, the Upper East Side's go-to baby boutique, black is more than basic when it comes to baby and toddler fashion.

So black...for kids? Lisi credits celeb trendsetters like Kim Kardashian and Beyonce for bucking the whimsical and sometime unflattering colour hues that can make some baby stores look more like flower shops.

But black is not the whole picture. There's white too. Think simple, modern and clean. And the trend extends to outerwear as well.

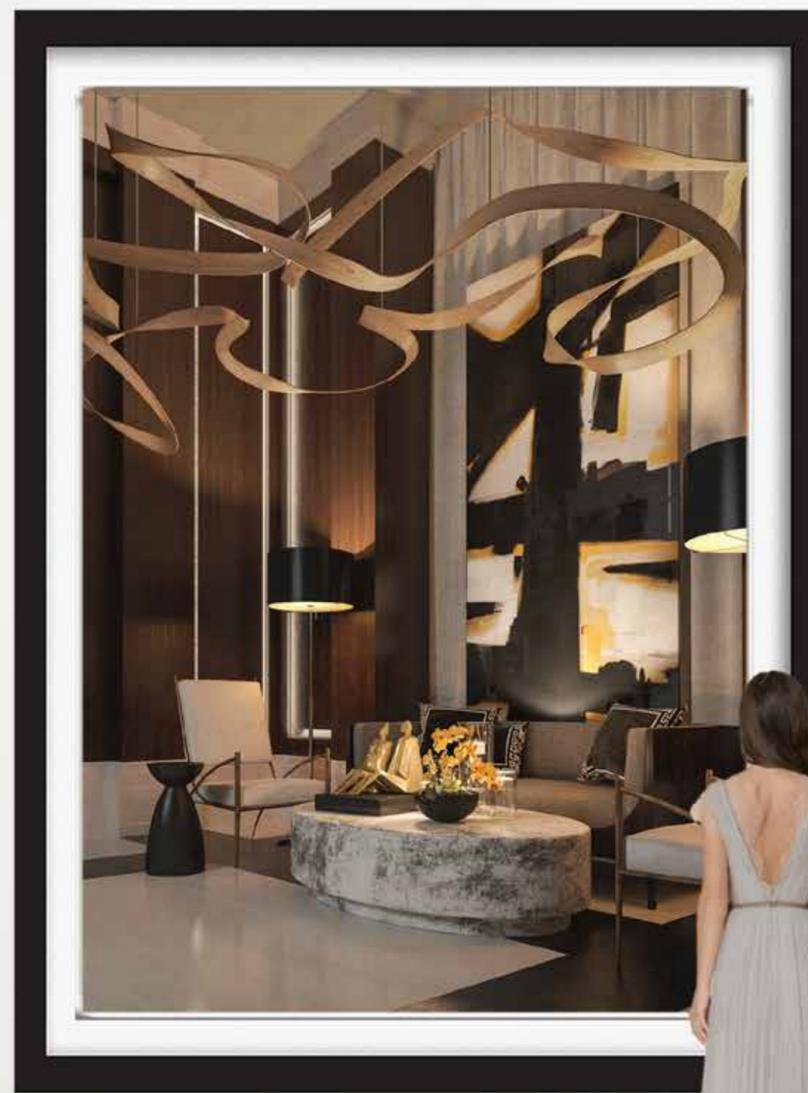
West Coast Kids is not alone in spicing up the neighbourhood. The Upper East Side is home to several trendsetting children's shops. In fact, that was part of the appeal that led to the selection of West Coast Kids' Toronto location. According to Lisi, the Upper East Side has everything that a family could need. From parks and green space to schools, cafés, restaurants, and of course ... great shopping.



West Coast Kids
1646 Bayview Avenue
westcoastkids.ca



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Downsize Your Home & *Upsize* Your Life

The multifaceted benefits of simplifying your space and embracing minimalism

Making the decision to downsize your home isn't necessarily an easy one. After all, it's where you invested so much of your money, raised a family, and built precious memories to last a lifetime. But, beyond the financial benefits, downsizing your home can also come with some incredible personal and lifestyle perks that will have you seriously considering a move in the near future.

Freedom and flexibility to do what you've always dreamed

Downsizing your home gives you more time and money to enjoy the things you actually want to do. Perhaps you're approaching retirement, have become an empty nester, or are simply looking to have more freedom and flexibility with your lifestyle. Want to travel more? Spend additional time with family and friends? Maybe you'd like to help your children pay for school, or purchase their own first home. Downsizing your home allows you to free up some of the



equity you've built up in your home, and use it towards the things that are important to you.

A simplified lifestyle means less work and more time

One of the most prominent benefits to downsizing is being able to have a simpler lifestyle. Moving into a smaller residence, such as a condominium or a town home, eliminates a lot of menial tasks that tend to take up extra time – keeping you from the activities you enjoy. A smaller home and fewer belongings take less time to clean, require little to no yard work, and cost less to maintain.

Downsizing doesn't necessarily mean having to live in a cramped shoebox. New developments such as the Residences of Upper East Village in Leaside offer spacious suites with plenty of room to live comfortably.



Free up some funds to have more fun

Depending on the amount of equity in your home, downsizing can mean having reduced mortgage payments, less interest charges, as well as lower utility, insurance, and maintenance costs. This freed up income from lowered expenses could be allocated towards boosting your retirement assets, such as making larger contributions into your RRSP, TFSA, or other investment vehicles of your choice. Or, perhaps you've always dreamed of owning a summer home? Downsizing your home and reducing your housing costs could allow you to re-invest into your dream vacation home or cottage.

According to Christopher Castellano, Sales & Marketing Manager at Camrost Felcorp, "Many Torontonians are capitalizing on the equity they have diligently built in their homes. They're selling and buying more affordable condo suites with nicer finishes, higher ceilings, incredible amenities, and dedicated concierges. With the excess gains from their home sale, individuals can enjoy the freedom to travel and live an enhanced lifestyle."

The opportunity to embrace minimalism

More and more Canadians are adopting minimalist lifestyles - keeping only what they truly need in their day-to-day lives. Downsizing is a great motivating factor for embracing simplicity and eliminating anything absolutely not needed or valued.

Take inventory of your belongings and decide which things are important to you and what you can eliminate. Keep items that have sentimental value—pieces with the fondest memories. Give items of value that you don't need to family members, so they can enjoy them. Everything else can be thrown out, recycled, sold at a yard sale or online, or donated to your favourite charity. "When you consider that you'll have less clutter in your

life, less things to clean, lowered living expenses, and the ability to save and spend money on things that matter to you, downsizing is an incredible opportunity to scale back in housing costs and maintenance, and move up in lifestyle, freedom, and flexibility," says Castellano.





“Toronto
is a city of
neighbourhoods”



From the Annex to Forest Hill and from King West to Queen East, these neighbourhoods are celebrated for their unique energy, residential strength, commercial impact, distinctive architecture, and for the colourful personalities and passions of their community members.

These and other high-profile neighbourhoods in the city have been celebrated and revered by Torontonians and tourists alike, enjoying the status and success that comes with being considered among the city's best known locations.

But even in a city that celebrates its individual neighbourhoods, Toronto boasts some amazing communities that have avoided the spotlight and preferred to keep their success just to themselves. The Leaside neighbourhood in Toronto's Upper East Side is such a community.

A long established residential home to a thriving enclave of upper middle-class home owners, the area south of Eglinton, between Bayview and Leslie, may just be the city's best kept secret. »



Kevin Crigger, Broker, CRES, ABR, SRS
JOHNSTON & DANIEL A Division of Royal LePage R.E.S. Ltd., Brokerage





The Residences of Upper East Village, 939 Eglinton Ave. E.

Defined by its leafy streets and elegant homes, its abundance of green spaces, neighbourhood schools and mix of retailers, restaurateurs and entertainment venues, it's only recently that people have begun to explore, experience, and covet this grand community. And the result, according to recent MLS data, confirms that the surge in re-sales of single family homes in Leaside – and the record-setting prices – demonstrate that the neighbourhood is now among Toronto's most desirable places to live.



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With elegant architecture, a conscientious approach to urban planning, commitment to green spaces and impactful amenities, Camrost's new Upper East Village community will blend effortlessly into its environment. Determined to appeal to families, empty-nesters and condo buyers unsatisfied by smaller products in a more urban setting, Upper East Village welcomes new residents to Leaside with well-appointed expansive suites in a variety of layouts, contemporary designs, and a price point that makes Leaside living accessible.

As the exclusive Broker privileged to help introduce Leaside to a new generation of Torontonians, I'm proud to help let a few more people in on Toronto's best kept secret... and honoured to help them call Leaside home.



*“A long established residential home to a thriving enclave of upper middle-class home owners, the area south of Eglinton, between Bayview and Leslie, may just be **the city's best kept secret.**”*

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COMMUNITY CATCH

East Side Seafood

David Owen, of the Upper East Side's boutique fish market, De La Mer, on Bayview, is on a mission to demystify the delicacies that hail from the clear blue depths.

Owen can often be found at one of De La Mer's 4 locations, providing advice on everything from bake temperatures to smoke recipes. Among the first questions to be addressed is always 'how', as in, 'how would you like to cook that?' The specifics of your cooking appliances will determine the advice going forward.

David gives us the rundown, on how to select the right fish for the appliance, or the right appliance for the fish. Here is his advice:

The Oven: According to Owen, this is the easiest approach to cooking fish. He suggests that even a beginner can achieve success here. He likes to broil fish in the oven, to get some caramelization on the meat, rather than just poaching it in its own juices.

For a novice, try broiling a fattier fish, like salmon or trout. A fatty fish will not dry out like a leaner, flakier white fish. If you are taking on one of the flaky whites like cod, haddock, sole or even halibut, make sure to add a little fat such as olive oil or butter. Brushing on the healthy fat will help preserve the moisture in the flesh of the fish, preventing it from drying out. »

According to Owen, "The oven is ideal for whole fish too. Think Sea Bream or Branzino (Euro Bass), stuffed with aromatics."

Salt baking is another great way to cook a perfect fish dish.

The Stovetop: Chances are, if you have an oven, you likely have access to a few burners or a stovetop. Gas, glass or old school coils, all you really need to add is a pan, a healthy fat and a fish or two.

Unlike the oven, the stovetop requires a bit more skill and experience, though fish selection can help you cheat a bit. Owen suggests flaky white fish, paired with a well-seasoned, cast iron pan. The firmer the fish, the easier it is to keep it together.

Another key tool for the stovetop experience is a thin, flexible spatula to get under the fish, and preserve the meat. Your presentation will thank you, once the dish is plated. Owen usually crusts a white fish before pan frying. Even a light dusting of cornmeal can help the fillet stay together.

As far as flavours go, think roasted onions, peppers, capers and olives. And why not try a cod or haddock stew? But Owen likes a simpler approach for those selections. "Cod and haddock have great flavours, so I don't usually add much to them. I want to taste the fish", he says.

For those still acquiring their sea legs, Owen promises that tilapia is virtually flavourless on its own, but takes flavours really well. It's a great fish to pan fry too, as the firm flesh will not fall apart under anything but the heaviest hand in the kitchen.



BBQ: Preparing fish on the BBQ is an endeavour where some experience is recommended. Choose fish with the skin on, and grill skin side down to avoid losing dinner through the grates. For texture, think firm. Tuna, swordfish, salmon, even tilapia will work. But try to avoid skinless fillets of haddock or sole, which will flake out and fall to pieces on you.

Another great tip from the De La Mer staff: Cedar planking works for more than just salmon or trout. Many fish benefit from plank cooking, but make sure you enjoy a good smoky, tannic flavour. Also, try to keep the skin on and cook skin side down as that will reduce the amount of fish stuck to the plank.

... —◆

De La Mer
1543 Bayview Ave / 189 Danforth Ave. / 291 Roncesvalles Ave.
Visit our newest location at 728 St. Clair Ave. West
www.delamer.ca

de la mer RECIPES

SESAME POKE BOWL

INGREDIENTS

- 3 tsp Seaweed hijiki or wakame
- 12oz raw sashimi grade tuna cut into cubes
- 1/2 Vidalia/sweet onion diced
- 1 scallion thinly sliced
- 2 tsp mixed black and white sesame seed
- 2 tbsp soya sauce
- 1 tsp honey or maple syrup

DIRECTIONS

1. Re-hydrate seaweed by putting it in a bowl and pouring boiling water on it. Let sit for 3 to 5 minutes. Drain the seaweed and roughly chop into strips with a sharp knife.
2. Combine all prepped ingredients and marinate for 5 minutes, and adjust seasoning to taste.
3. Serve over jasmine rice and enjoy!

For more ideas and cooking tips, check out De La Mer's website, or better yet, pop into the store for complimentary recipe cards, lemon and dill with your order.



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CrossFit Metric

756 Mt. Pleasant Rd.
Features wellness services and take-away healthy snacks

Avenue Station

Crosstown Coffee Bar

187 Highbourne Rd.
Also serves lunch

Artbarn School

250 Eglinton Ave. W.
DIY workshops for all ages

EDO Restaurant

484 Eglinton Ave W.
Go for the spicy tuna

Cedarvale Station

Connecting to the TTC Yonge-University line.

Cedarvale Park

443 Arlington Ave.
Off-leash dog park and family trail

Yoga Buds Studio

165 Dewbourne Ave.
Offers yoga for kids and families

St. Urbain Bagel Bakery

895 Eglinton Ave W.
Enjoy the fresh baker's dozen

How to: Navigating The Eglinton Crosstown LRT

Stated for completion by 2021, let light rail trains transform your day-to-day

You may think that Leaside is just outside your door, but with the addition of the upcoming Eglinton Crosstown LRT, the entire city will be available to you within minutes. By 2021, residents of Upper East Village are set to enjoy unlimited access to Toronto's cultured and colourful neighbourhoods via the new light rail trains.



FUTURE LAIRD STATION



The Evolution of Eglinton: Q & A with Camrost Felcorp's Joseph Feldman



...
We sat down with Joseph Feldman, Director of Development at Camrost Felcorp, to discuss some of the exciting changes along Eglinton Avenue East, including Camrost's highly anticipated, new master-planned community at Eglinton Avenue and Brentcliffe Road, the Residences of Upper East Village.

Q: Camrost has selected Leaside for their newest master-planned community development. What's so special about this location?

JF: Beyond the new Eglinton Crosstown LRT, which will have a stop [Laird Station] a mere steps from the new development, and open the community to the rest of Toronto, this particular location offers so many benefits – from the boutiques, restaurants and cafés along Bayview Ave. to the nearby big-box conveniences like Canadian Tire, Walmart and grocery stores, the many world-class parks, trails and green spaces, and some of the city's best

schools – everything is right here. Leaside residents really do have the best of everything – the best of Toronto – at their fingertips.

Q: What makes Leaside unique from other Toronto neighbourhoods?

JF: There's something different about Leaside. It's a true close-knit community within the larger urban amenities of a big city like Toronto. It really is quite magical. You can walk around the community and see people huddled around the local hockey rink, cheering on their kids' sports teams, congregating in the dog parks and coffee shops – everyone seems to know their neighbours here. There's a community charm you don't find in other parts of the city. The local shop owners know their customers by name. It's almost like going back in time. There's a reason why Leaside is one of Toronto's most sought after neighbourhoods.

Q: What are some of your favourite local area hot spots?

JF: To be honest, there are so many places in the area that I really love. One of my favourites is Hollywood Gelato. Another is De La Mer fish market. It's incredible to walk along Bayview and within a few steps visit a range of specialty shops that are among the city's finest. The new Whole Foods is an added bonus.

Q: Why is the new Eglinton Crosstown LRT such a game changer for the community?

JF: Before the LRT, this location would have been primarily vehicular reliant. With the new LRT, residents will now be connected to the rest of the city with a more convenient, faster commute time [the new LRT is set to make commute times 60% faster]. From an investment

perspective, real estate prices are typically 30% higher when in close proximity to transit. The new LRT is a win for everyone.

Q: What can people look forward to with the new Residences of Upper East Village?

JF: It was very important to us as a developer to maintain the established aesthetic and charm that makes Leaside so unique. We intend for the Residences to be seamlessly integrated into the surrounding community with a pedestrian focused streetscape for both residents and the larger community to enjoy. There will be a strong retail offering at the ground base, as well as an amenity plan that will include a 26,000 square foot new public park adjacent to the site. We're very excited to introduce something special that will only enhance this incredible community.



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A LEASIDE COMMUNITY

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UPPER EAST SIDE*

*Coming Soon to Leaside
Luxury Condominiums*

Steps from the new Eglinton Crosstown LRT.

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Spotlight: The Historical Hollywood Gelato

*Because everyone loves a scoop
of that game-changing gelato*

Gelato, to some, may be commonplace. Little sweet shops filled with ice cream and Italian treats sprinkle the streets of many a Toronto neighbourhood. But Leaside's Hollywood Gelato is different. For nearly two decades, patrons young and old have come in and out of its doors, usually for the first time as toddlers and over and over again in the years to follow, for that special family outing or weekend indulgence. Children, grandparents, and couples alike keep this famous corner gelato spot on their 'best of' lists for a reason: It's part of home.

Situated along Bayview Ave. in Leaside — what Hollywood Gelato's owner, Dino Carella, calls "a true neighbourhood" — Hollywood Gelato has become a staple for all seasons. Unchanging and ever reliable, it's one of those places where everyone knows you (and your kids, and your grandkids). To Carella, the shop embodies more than just good gelato, but generations of family history and joy.



Hollywood Gelato
1640 Bayview Ave.
416.544.9829



We counted the ways that
Hollywood Gelato has impacted
the Upper East Side.

17

Since its opening in 2001, Hollywood Gelato has been in business for 17 years.

80

Customers are everyone starting from babies to 80-year-olds, and beyond.

01

Hollywood Gelato is considered Toronto's number one gelato destination.

15

Delicious gelato flavours to choose from.

38

Local eateries and boutiques that make the area unique. Hollywood Gelato makes it 39.

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UPPER EAST SIDE

COMING THIS SPRING
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5 Simple Yoga Poses for Back Pain



Ease into these yoga moves and get back on track!



#01
Legs up the Wall
(Viparita Karani)

Rest your legs vertically on an upright support. Exhale and swing your legs up onto the wall and your shoulders and head lightly down onto the floor. This pose alleviates back pain, allowing all the muscles along the spine to let go, relieving anxiety and calming the nervous system.



#02
Supported Child's Pose
(Salamba Balasana)

Take the knees wide, sit back on your heels and rest your head and chest over a bolster. Turn head to one side. Tuck a blanket under your ankles or head if you need. Releases the muscles in the whole back especially the lumbar spine.



#03
Cat-Cow Pose
(Marjaryasana - Bitilasana)

This pose provides warmth and fluidity to the spine. A yoga basic - if you do nothing else, do this. Moving from a hammock shape with your back to a dome shape. Stretches the hips, low back, spine and core muscles.



#05
Sphinx Pose
(Salamba Bhujangasana)

Resting on the forearms, a simple backbend. Lie on your belly, legs side by side. Firm your tailbone toward your pubis and lengthen it toward your heels. Then, rotate your thighs inwardly by rolling your outer thighs toward the floor. This helps broaden and lengthen your lower back and sacrum (the downward-facing triangular bone at the back of your pelvis) to protect it in a back bend.



Big Stretch Yoga
1560 Bayview Ave. Suite 303
bigstretchyoga.com



#04
Downward Facing Dog
(Adho Mukha Svanasana)

Wide fingers and flat palms help you to get grounded, lengthen the spine by drawing the hips and thighs back. Bending the knees allows you to lengthen the spine even more and create space between the vertebra as you lengthen the spine.



For best results, try to incorporate these yoga moves into your daily routine. Blankets, bolsters, pillows, blocks and straps can make any of the poses more accessible for those who may be recovering from injury or regaining flexibility.

If you are currently experiencing back pain, please see your doctor. Yoga can be a great way to strengthen your core muscles to support your spine health, and prevent further injury.

An ounce of yoga is worth a pound of prescriptions... Namaste!

Ask an Insider: Leaside's Local

Evan Stewart, General Manager of Local,
gives us an insider perspective on the
goings-on of Leaside's go-to pub





...

There are dozens of neighbourhoods to get to know in Toronto, but exactly which one includes the type of community that's right for you and your family is the toss-up. Where will you go, and what will you see? But, moreover, how will your local neighbourhood make you feel? Often, you need an insider's perspective to grasp the ups and downs of your future.

Here, we give you the insight you need to get to know your surroundings. We sat down with Evan Stewart, General Manager of Local, to get a sense of his first-hand experience with the 'hood and the people who occupy it. It's a little taste of Leaside, from an insider.

What comes to mind when you think of Leaside?

ES: Constant high-fiving. People coming here every single day – waving hi, calling names. I think of how everyone kind of knows each other.

How are Fridays at Local?

ES: Big family fun. Undefined. Our clientele really ranges. We're open to anyone in the community, and in our name, Local, we want to be the local spot for anyone. We want it fun and kind of edgy, but it's a little bit industrial – at the end of the day, we have baby chairs and cheap beer, so it brings anyone. Ultimately, what we specialize in and strive for is creating a comfortable atmosphere, laid back, where you can come in wearing jeans or a suit and get really good food, really good craft beer, at a very affordable price.

How is Leaside unique?

ES: The people that live here are unique in the sense that they're super open. Community events are huge – recently, there was a local fireworks show that a dad put on and there were 2,000 people who came just to watch. Everyday, you'll see big groups of people running together. It's that large community in size, but very tight-knit. And they have their arms open to anyone.

What are some of your favourite spots in the neighbourhood?

ES: There's a ton of green space in Leaside, and we're right next to the DVP, which has some of the best biking trails you can get in the city. Just around the corner, there's an arena with tennis courts – it's always filled with people. Plus, you can walk anywhere.

Final thoughts?

ES: I would totally recommend moving to Toronto's Upper East Side. There's a little bit of something for everyone. We've got some small hair salons, cool boutiques, a ton of green space. It's just a great place to live.



... ———>
Local Leaside
 180 Laird Dr.
localleaside.com



my —
**UPPER EAST
VILLAGE**

3 Floral Arrangements for the Season

Your home likely already expresses elements of your personality: It's filled with memories, hints of personal touches, and décor you've chosen with loved ones over long conversations at furniture stores and the like.

With each passing season, you may look for subtle ways to uplift your environment. Good for an addition to any room, here are three floral arrangements to improve the mood of your home and the well-being of those who live there.

◆
Horticulture Design
1610 Bayview Ave.
horticulturedesign.com



01



Simple and modern white roses

A model of elegance and simplicity, this collection of white roses will bring joy and light to your home. We like them short-stemmed and grouped together in a wide, clear-glass vase.

02



A refreshing touch of tulips

Nothing says spring like fresh tulips in bloom. In all colours, tulips offer a hint of grace to your surroundings. For a more modern look, arrange them to lean in a wide, rectangular vase. Let the leaves peek out to add texture and depth to this ordinarily clean array of flowers.

03



Calming monochromatic greens

Sometimes it just takes a few sprigs and leaves to create a stylish bouquet. Opt for wide split leaf philodendrons, bird of paradise leaves, or fan palms in a tall vase to enhance your home and skip the extra cost of florals.

Thank you to our local retailers for participating in the Upper East Village community campaign. Your dedication to and passion for the local community is part of what makes Leaside so well-loved.



David, De La Mer

1543 Bayview Avenue

Heather, West Coast Kids

1646 Bayview Avenue

Dino, Hollywood Gelato

1640 Bayview Avenue

Michael, Horticultural Design

1610 Bayview Avenue

Joanne, The Big Stretch

1550 Bayview Avenue

Sarah, La Muse

1592 Bayview Avenue

Avi, Aroma

89 Laird Drive

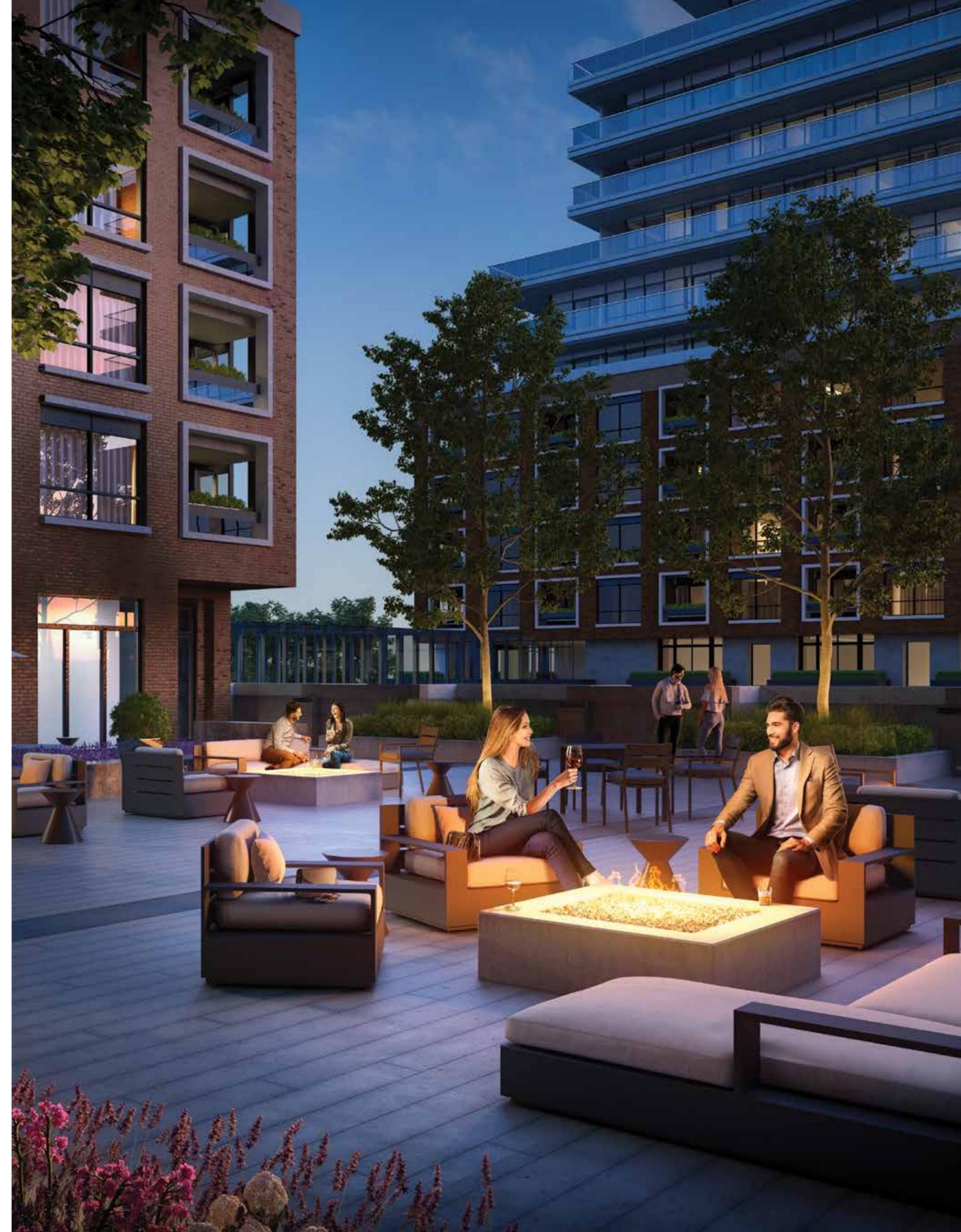
Andy, Grill Time

62 Laird Drive

Evan, Local Public Eatery

180 Laird Drive

A Special Thank You to Camrost Felcorp



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